



University of Crete
University of Cyprus
Wageningen University

## MASTER IN BUSINESS ECONOMICS

An intra-university Business Economics Master in Technology innovation management and entrepreneurship

TECHNOLOGY INNOVATION
MANAGEMENT & ENTREPRENEURSHIP

## TIME FOR EXCELLENCE



- Do you have a startup and need the strategic **skills** to make our dreams come true?
- Are you a student or unemployed and **dream** about starting your own startup?
- Are you an entrepreneur and want to learn how to attract funds?
- Do you have the **ideas** but lack personal experience?
- Are you employed and need skills on how to manage innovation?



It is an intra university program that goes beyond traditional MBAs:

- It **focuses** on innovation in small and medium sized firms.
- It **allows** you to gain practical experience through an Internship in Netherlands.
- It enhances financial and management skills through an Entrepreneurship Summer Course.
- It includes lectures from acclaimed academics from N. America and Europe



**TIME** is the only educational program in South-East Europe to focus on:

- Strategic use of innovation
- Entrepreneurship and **startup** development,
- New technology ventures
- Business **planning** for startups
- Tech-transfer
- Intellectual property protection
- Global opportunities for SMEs